

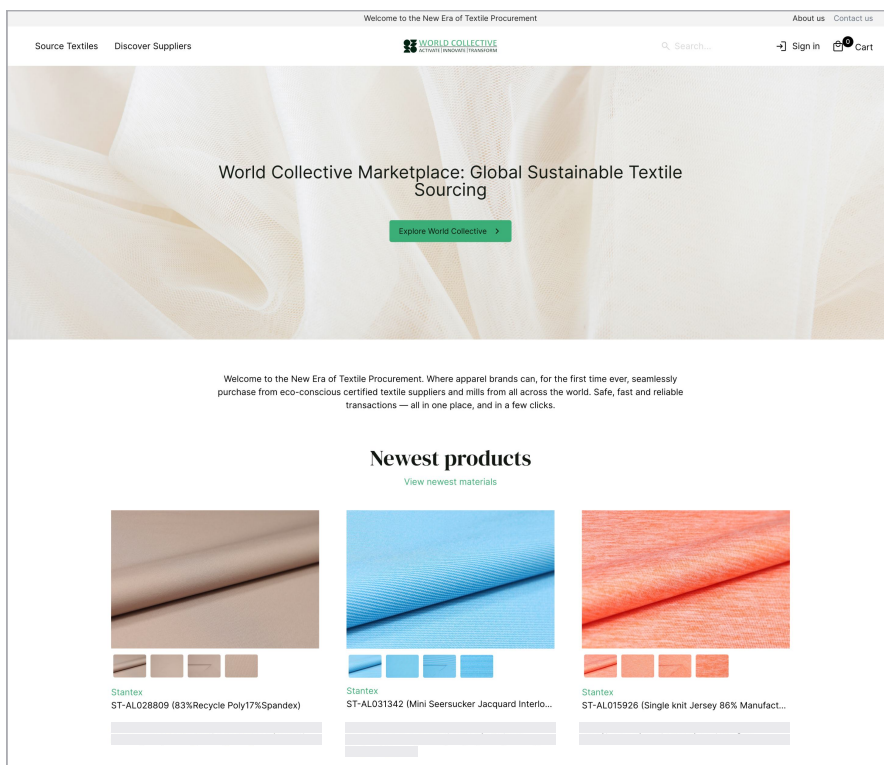
NEWSROOM

A collective of fashion executives launches a groundbreaking interactive marketplace to source sustainable textiles.

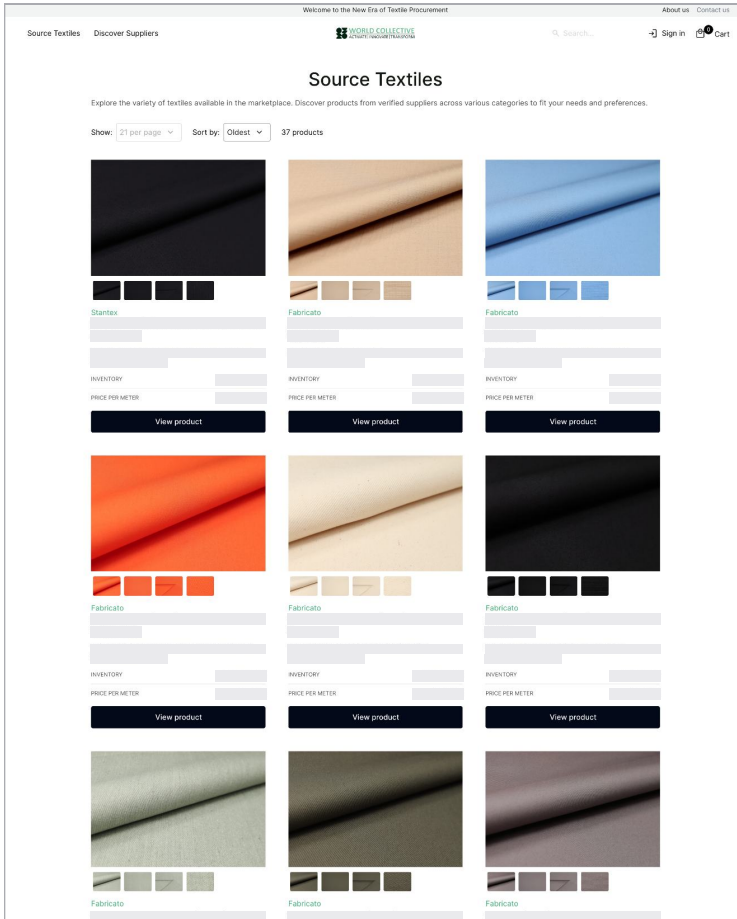
Last summer, Annie Cyr CEO of Tengiva, and Jeanine Ballone, co-founder of World Collective sat down at a New-York coffee shop after a busy day between PV NY, TexWorld, and Functional Fabric Fair. During their conversation, Jeanine shared her vision for World Collective and the two realized that Tengiva's technology could drive the mission of making sustainable materials more easily accessible to brands of all sizes. Today, Tengiva officially announces its technology will power World Collective's pioneering platform, allowing eco-conscious suppliers to seamlessly connect with leading brands in an entirely digital space.

In a world where **Digital Product Passport (DPP)** compliance is a major concern, textile suppliers and apparel brands must adhere to the highest ethical and environmental standards. By facilitating the onboarding process, Tengiva prepares World Collective's entire network of textile suppliers for DPP regulations and aligns them with broader sustainability and circular economy objectives.

Jeanine Ballone, former **Global Vice President for PVH Corp's Innovation Lab** and **Regional Director of Otto Group**, selected Tengiva's technology because it was designed by industry professionals with firsthand experience in textile distribution, management, and procurement. This unique combination ensures a smooth onboarding process for all suppliers and delivers a seamless, user-friendly platform that meets the needs of both suppliers and sourcing teams.



This platform revolutionizes sustainable textile distribution and procurement by being the first fully transactional platform in the market.



World Collective's platform seamlessly transitions its members to digital operations, integrating smoothly with existing teams and supporting physical operations. For clients, it provides direct connections to suppliers, enabling sample swatch orders, production requests, and access to a comprehensive product database. This platform revolutionizes sustainable textile distribution and procurement by being the first fully transactional platform in the market. Unlike traditional "contact us" platforms, World Collective's platform allows immediate transactions, offering unprecedented efficiency and accessibility.

World Collective's partners include
 SGS, Fashionable Futures, IFD,
 Fashion 4 Development, Page Magazine,
 and Supercircle, among others.

ABOUT WORLD COLLECTIVE

World Collective is a not-for-profit sustainability-focused platform with end-to-end solutions for brands, retailers, and suppliers. Our inclusive consortium provides a comprehensive portfolio of services that act as a catalyst for organizations that are looking at specific solutions or to completely transform themselves and scale their ESG goals. Use our innovation database, solution providers, consultants, impact projects, education programs, events, and global reach network as a holding hand in your ESG journey.

ABOUT TENGIVA

Tengiva provides all-inclusive digital solutions for textiles. Businesses from all corners of the textile industry chose Tengiva for their B2B distribution, data management, and sourcing needs. They are part of leading global initiatives and a B Corp-certified technology powered by 100% net-zero cloud servers.

Tengiva supports textile businesses, industry-promotional associations, governmental organizations, and finished product brands. Currently, Tengiva's technology is available in 120+ countries and serves 1000+ users, including top fashion houses and leading manufacturers.

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